



Porsche Club of America – Chicago Region The Chicago Scene

Advertising Order Form - 2024

The Chicago Region of the Porsche Club of America's magazine, *The Chicago Scene*, is a bi-monthly (January, March, May, July, September, and November) publication that is sent to our membership as a hardcopy and is also available online at our website (<https://pca-chicago.org/the-chicago-scene/>) where we maintain an archive starting with the 1971 issues.

Select one of the following plans

All six issues for 2024		
	Inside Front Cover	\$3,000
	Inside Back Cover	\$3,000
	Outside Back Cover	\$3,000
	Internal Full Page	\$1,800
	Internal Half Page	\$990
Per Issue during 2024		
	Internal Full Page	\$350
	Internal Half Page	\$215

Customer Contact and Billing Information

Company Name	
Contact	
Billing Address	
eMail	
Order Authorization (sign/initial)	

Please send completed form to Dana Comolli, Sponsorship chair at dana@dmxx.com. If you have questions, please contact Dana, via email or phone at 847.423.6718.

PCA Chicago Region Use:

Order Received by: _____ Date: _____

Copy Received by: _____ Date: _____

Copy Deadlines

Ad copy must be submitted no later than the first of the month immediately preceding the issue publication date, as follows: December 1, 2023 for the January 1, 2024 issue; February 1 for the March 1 issue; April 1 for the May 1 issue; June 3 for the July 1 issue; August 1 for the September 1 issue; and October 1 for the November 1 issue.

Advertising copy should be sent to:

Fred Huetter
Graphic Solutions, Inc.
1897 Bennett Place
Des Plaines, IL 60018
(847) 620-9050
fred@graphsol.com

If new copy is not provided by the deadline, the copy from the previously run ad will be used.

Copy Details

Ad copy must adhere to the following requirements in order to be acceptable for publication. Any questions regarding copy requirements should be referred to Fred Huetter.

Full Page (vertical) ads:

Final trim size = 8.5" x 11"h

Full page ads with Bleed, we need 1/8" bleed on all 4 sides. Final size with bleed = 8.75"w x 11.25"h

Full page ads without Bleed, please maintain 1/2" margin around ad. Final size = 7.5"w x 9.875"h

Half Page (horizontal) ads:

Final size = 7.5"w x 4.75"h (half page ads do not bleed)

Back Cover ads (to accommodate mailing area requirements):

Trim size = 8.5"w x 7.125"h

Bleed size (left, right and bottom only) = 8.75"w x 7.375"

Technical requirements:

- High resolution PDFs or TIFFs, with a minimum resolution of 300 dpi
- Please use outline fonts, or embed in PDF
- Colors should be CMYK

Billing

You will be invoiced at time of order. Terms are net 30. Make payments to "PCA Chicago Region".

Our billing address is:

Catherine Fischer
Treasurer - Chicago Region Porsche Club of America
PO Box 2120
Crystal Lake, IL 60039-2120

eMail: cattfischer@gmail.com