

**Porsche Club of America
Chicago Region
Board Meeting Minutes
December 2, 2020**

Version: FINAL

Voting Board Members Present (“X”):

x	Bob Rath – President	x	Keith Clark - Director
x	Stanley Sangdahl – Vice Pres	x	Kurt Konrath – Director
x	Andy Skura --Treasurer	x	Adam Kern- Director
x	Robert Danko – Secretary	x	Chuck LaMantia – Director
x	Neil MacDonald – Past Pres	x	Steve Kuk – Director

Coordinators Present: (“X”):

x	Henrique Regina – Concours	x	Pete Hackenson – BH / RA DE		Susan Shire – Club Race Reg
	Alex Block – Concours		Glenn DeWeirdt – Gingerman	x	Dana Comolli – Webmaster
	Buz Browne – AX Tech	x	James Jacisin – Historian	x	Adam Kern – Social Media
x	Pete Bukantis – AX Timing		Steve Kuk – Social Coordinator	x	Jack Stephensen – Zone 13 rep
	Tom Miller – AX School	x	Anna Skura – Rallye	x	Adam Kern – AX
	Joe Morsello – AX School	x	Andy Skura – Rallye	x	John Ruther – Chief Driv. Instr.
x	Ross Conforti – RA Reg I-net		Ed Leed – Database Manager.		
	John Diwik – Driving Tours	x	Mark Prescott – Membership		
	Jody Freund – RA Tech		Glenn DeWeirdt – Autobahn		
x	Todd Conforti – Blackhawk/Safety	x	Dana Comolli - Sponsorship		

Due to State of Illinois requirement to shelter-in-place, this meeting was held via GoToMeeting video conference.

Members and Guests Present:

Cheryl L. Collier, Cindy Jacisin

Secretary's Report: (Robert Danko)

Motion to accept the November 4, 2020 BOD Meeting Minutes: APPROVED

Second: Andy Skura

Motion: Kurt Konrath

President's Report: (Bob Rath)

Informed board members and coordinators of Toby's recent passing.

Motion to purchase Road America "bricks" to honor TRAC team for approximately \$1,500.00:
APPROVED

Motion: Stanley Sangdahl

Second: Robert Danko

Introduced Cheryl L. Collier as TRAC 2021 Chairperson.

Meeting next Tuesday for kick off meeting.

Suggested preparing event checklist and sharing it with the veteran team.

Given concerns with present charity - AMG, Bob Rath suggested we support another organization. Cindy Jacisin suggested a charity which the region supported in past years – Toys for Tots.

Motion to support Toys for Tots as 2020 charity and award \$10,000 as year end donation:
APPROVED.

Motion: Neil MacDonald

Second: Stanley Sangdahl

Treasurer's Report: (Andy Skura)

Total assets = \$683K; (\$24K) YOY change.

Nov 2020 cash flow = \$9K; YTD \$3K.

Nov income = \$18K; PCA Q4 Rebate - \$9k and Charity Collections - \$2K.

Nov expense = \$9K; Presstech Nov 2020 Scene - \$7K, New member tags - \$2K.

Current charity proceeds approx. \$9,495.

Presently following up on outstanding Scene invoices and looking to possible upgrade to QuickBooks Online for 2021.

Motion to approve the November 2020 Treasurer's report: APPROVED

Second: Stanley Sangdahl

Motion: Robert Danko

Vice President's Report: (Stanley Sangdahl)

No report.

Past President's Report: (Neil MacDonald)

No report.

Autocross Report: (Adam Kern)

Finalizing dates for 2021 next week.

Boomer has been acquired by MLB. As a result, we'll need to be out by 4 pm.

Midwest Performance Cars will be event sponsor for 2021.

Timing & Scoring Report: (Pete Bukantis)

No report.

Blackhawk Farms Report: (Todd Conforti, Peter Hackenson)

Missing \$1,500 annual sponsorship from The Porsche Exchange.

Waiting on 2021 contracts which should be received in January 2021.

GingerMan Report: (Glenn DeWeirdt)

No report.

Autobahn DE: (Glenn DeWeirdt)

Motion to approve down payment for 2021 event: APPROVED.

Motion: Stanley Sangdahl.

Second: Kurt Konrath.

Road America Report: (Chuck LaMantia)

No report.

Chief Driving Instructor's Report: (John Ruther)

No report.

Concours Report: (Henrique Regina)

Upcoming Talking Concour event.
Concour School at Napleton – outdoor event. Have not spoken with Napleton yet.
Possible Midwest Performance Cars venue for 2021.
Discussed possible 2021 Potters Picnic event date.
Cancelled Spring Chili Tasting event due to COVID.

Dinner Dance: (Chuck LaMantia)

Date for 2021 event discussed.

Historian Report: (Jim Jacisin)

No report.

Insurance Report: (Neil MacDonald)

No report.

Membership: (Mark Prescott)

2,255 primary members up 1 member from 2,245 in October; 1,248 affiliate members;
3,503 total members.

Rallye Report: (Anna Skura)

Focus on 2021 events.
New venue for Rallye School.

Safety Report: (Todd Conforti)

2010 helmets are no longer valid for use in 2021; only 2015 or 2020 helmets.

Social Media Report: (Adam Kern)

Memorailize Toby's contributions when appropriate.

Conflict with Chicago Porsche Group, a group not affiliated with PCA Chicago. Adam to reach out to group to clarify.

Technical Report: (Jody Freund)

No report.

Social Report: (Steve Kuk)

Toys for Tots Christmas toy drive when well.

Steve will step away as Social chair in 2021.

Looking at P&P and day drives as 2021 events.

2021 St. Valentines event is cancelled. St. Patricks Day event – possible outside.

Discussed 2021 General Membership event – possibly via Zoom or possible spring new member event.

P&P event in April 2021 at Big Door.

Sponsorship / Dealer Liaison Report: (Dana Comolli)

Region's Toys for Tots Toy Drive will be featured in next month's Pano.

Suggested possible sponsors – FAST.

Midwest Performance Cars \$2,500 AX sponsorship.

The Porsche Exchange will continue to support the club in 2021.

Webmaster's Report: (Dana Comolli)

One month since website conversion.

Discussed use of "region" redirect email accounts. Adam Kern recommended using Google.

Motion to utilize Google for redirect emails: APPROVED.

Motion: Stanley Sangdahl.

Second: Robert Danko.

The Scene Report: (Neil MacDonald)

All advertisers with outstanding open balances have been contacted.

Looking for 2021 commitments from existing advertisers.

Discussed 2021 strategy – print or no print (electronic distribution).

Bob Rath concluded we will print 6 issues in 2021.

Discussed underlying cost – non linear given setup cost of individual issues.

Will hold 2021 advertising rates the same as in 2020.

Keith Clark expressed need for "exit strategy" for The Scene – directing information to the website versus The Scene.

Strategy for 2022 will be reviewed in July 2021.

Touring Report: (John Diwik)

No report.

Zone 13 Rep Report: (Jack Stephensen)

New Zone 13 Rep has been selected – Mark Roethemeier for Southern IN region.
Venues for upcoming Porsche Parades selected: 2021 – French Lick.

Old Business:

None.

New Business:

None.

Next Meeting:

Wednesday January 6, 2021 at 7:30 PM
Via GoToMeeting

Adjournment: 9:32 PM

Motion: Kurt Konrath

Second: Stanley Sangdahl

Motion: APPROVED