

**Porsche Club of America
Chicago Region
Board Meeting Minutes
October 2, 2019**

Version: Final

Voting Board Members Present (“X”):

| | | | |
|----------|------------------------------|----------|----------------------------|
| X | Neil MacDonald – President | X | Keith Clark - Director |
| X | Bob Rath – Vice Pres | X | Kurt Konrath – Director |
| X | Robert Danko --Treasurer | X | Scott McClement - Director |
| | Stanley Sangdahl – Secretary | X | John Ruther– Director |
| | Chuck LaMantia – Past Pres | X | Steve Kuk – Director |

Coordinators Present: (“X”):

| | | | | | |
|----------|------------------------------|----------|--------------------------------|----------|-------------------------------|
| X | Henrique Regina – Concours | X | Pete Hackenson – BH / RA DE | | Susan Shire – Club Race Reg |
| | Alex Block – Concours | | Peter Faehnrich – Gingerman | | Carl Walstad – Webmaster |
| | Buz Browne – AX Tech | | James Jacisin – Historian | | John Westra – Social Media |
| | Pete Bukantis – AX Timing | X | Steve Kuk – Social Coordinator | X | Toby Duckett – RA Reg. |
| | Tom Miller – AX School | X | Anna Skura – Rallye | | Jack Stephensen – Zone 13 rep |
| | Joe Morsello – AX School | X | Andy Skura – Rallye | X | Adam Kern – AX |
| | Ross Conforti – RA Reg I-net | | Ed Leed – Database Manager. | | |
| | John Diwik – Driving Tours | | Mark Prescott – Membership | | |
| | Jody Freund – RA Tech | | Glenn DeWeirdt – Autobahn | | |
| X | Todd Conforti – Blackhawk | | | | |

Members and Guests Present:

None

Secretary's Report: (Stanley Sangdahl)

- Add estimated numbers" in the Sep. minutes, and add "actual numbers" will be discussed at the Oct. Board Meeting.

Motion to accept the September 4, 2019 BOD Meeting Minutes as amended: Bob Denko

Second: Scott McClement

Motion: **Passed**

Treasurer's Report: (Robert Danko)

- Total Assets are down - \$11,638
- Positive Cash flow of \$761 for September and \$57,284 YTD
- Raised \$10,992 YTD for Charity
- YTD revenue is up \$33,000
- Expenses increased \$60,000 year over year
- YTD income is \$57,284

Motion to approve the September 2019 Treasurer's report: Kurt Konrath

Second: Keith Clark

Motion: **Passed**

President's Report: (Neil MacDonald)

- Next meeting is calendar meeting
- Tim Olson is interested in hosting an event
- Bosch wants to host an event next year
- Event chairs need to calculate points for year end
- Stanley will be the contact for scoring
- Special recognition awards for 2019 - nominations needed
- Friday will learn about any petitions since Stanley is out of town, Check the bylaws to determine if petitions had to be presented in person at the Oct. Board Meeting
- Presidents gift – illustration of his car \$500 – frame \$600 Neil to cover the rest – responsibility of the Vice President

Vice President's Report: (Bob Rath)

- Good job at Octoberfest
- Thanks to the volunteers

Autocross Report: (Adam Kern)

- Last event with minor rain
- Full turnout of 60 drivers
- Rain affected timing

Timing & Scoring Report: (Pete Bukantis)

- New equipment worked fine except for erratic timing in heavy rain
- Equipment sent out for upgrade

Road America Report: (Keith Clark, Chuck LaMantia, Peter Hackenson)

No report

Blackhawk Farms Report: (Todd Conforti, Peter Hackenson)

- Collected:
 - \$285 Touring
 - \$251 Shirts
- Nice weekend
- 6 Sunday only drivers
- 85 paid drivers
- 90 total drivers
- No incidents
- Special recognition for Toby and Helga for registration
- Larry special recognition for wood for bonfire
- +\$8k income due to no completion from other events
- \$960 credit card fee
- Vouchers used
- Thanks to Andy and Anna for shirt sale
- Dana and John did a good job with driver instructions

GingerMan Report: (Peter Faehnrich, Kurt Konrath)

No report

Autobahn DE: (Glenn DeWeirdt, Chuck LaMantia, John Westra)

No report

Chief Driving Instructor's Report: (John Ruther)

- Track talks went well at Blackhawk

Technical Report: (Jody Freund, Buz Browne)

No Report

Safety Report: (Todd Conforti)

No Report

Insurance Report: (Keith Clark)

No Report

Sponsorship / Dealer Liaison Report: (Chuck LaMantia)

No Report

Concours Report: (Henrique Regina, Alex Block)

- Last Concour on 15th
- Marginal weather
- 13 cars
- Social brought in several additional cars
- Good event

Rallye Report: (Anna & Andy Skura)

- Rallye 4 15 teams started and 11 finished
- Each instruction had multiple choices –
- 5 hr. Course – a little long
- Rallye 5 -10 Teams registered so far
- Securing rallye masters for 2020
- 3 committed, need 2 more
- Plan to try one with phone app next year
- 3 new members contacted us about rallyes

Touring Report: (John Diwik)

No report

Social Report: (Steve Kuk)

- Octoberfest went well – Chicago was a small fish in a big pond – a little noise for much interaction
- Look at a smaller venue for next year
- Like Octoberfest Concours/Social combo
- Determining if Geneva Concours can be an official August event
- 2 events left for 2019
- 35 signed up for breakfast buffet
- P&P 5 this weekend
- P&P 6 Collector's Car garage

Dinner Dance: (Dennis Costis)

- Registration opens 15th of Oct
- Pull numbers together for year-end awards
- Need recognition award nominations

Membership: (Mark Prescott)

- 2190 members up from 2174
- 1255 affiliate
- Recommend a small tent at Checked It Out next year since there were several non-members that showed up with Porsches

The Scene Report: (Neil MacDonald)

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• The first reformatted issue of *The Chicago Scene* was published in July 2018, at 36 pages per issue (18 editorial, 18 advertising). The most recent issue of *The Chicago Scene* will be published in November 2019; it's the 8th issue in the new format. Here's how it currently breaks down for cost per page:

- 48 pages per issue, of which 24 pages are advertising, and 24 pages are editorial
- the press run is 2545 copies per issue
- the approximate cost per issue, all up for layout, printing and postage is \$10,958 (\$65,748 per year for 6 issues)

- the approximate cost per page, per issue, for layout, printing, and postage is \$229 per page (rounded up to \$230 per page)

Here is the current breakdown of what the Club is charging *Scene* advertisers to lay out, print, and deliver their advertisement to our membership:

- a full-page ad: \$175/issue if 4x placements are purchased and paid for up front. The Club's members subsidize each full page advertiser \$55 per issue.
- a half-page ad: \$105/issue if 4x placements are purchased and paid for up front. The Club's members subsidize each half-page advertiser \$10 per issue.
- Premium pages (cover pages) . (currently a full-page ad cost x 1.4) = \$240 ea. for 4 issues if 4x placements are purchased and paid for up front. The Club "makes" \$10 per page for the cover pages (inside front, and inside/outside back of magazine).

Here is a proposal to increase the cost of advertising in *The Scene* to the following rates per issue:

- increase from \$175 per page to \$230 per page for a standard full page placement if 6x placements (full calendar year) are purchased and paid for up front, for a total of \$1380/yr. This covers the Club's actual cost of layout, printing, and delivery per advertising page.
- increase from \$105 per page to \$115 per page for a half -page ad if 6x placements are purchased and paid for up front, for a total of \$690/yr.
- increase from \$240 to \$290/pg. for a premium full page placement if 6x placements are purchased and paid for up front, for a total of \$1740/yr.

Webmaster's Report: (Carl Walstad)

No report

Zone 13 Rep Report: (Jack Stephensen)

No report

Historian Report: (Jim Jacisin)

No report

Social Media Report: (John Westra)

- 1919 followers - plan to celebrate 2,000 with an image
- Tobias Beyer, president and founder of Techart reposted us

Old Business:

- Motion to send \$2,000 to Cooper's Hawk to secure the Valentines Social Event: Bob Rath
Second: Scott McClement
Passed

New Business:

None

Next Meeting:

Wednesday November 6, 2019 7:30 PM
White Eagle Banquet Hall
6939 N. Milwaukee
Niles, IL

Adjournment: __8:30__ PM

Motion: Keith Clark

Second: Scott McClement

Motion: **Passed**