



Porsche Club of America is the largest single-marque car club in the world

The PCA Chicago Region's schedule offers a wide variety of ways to connect with our 3000+ members and share our passion for this iconic brand.

HPDE, Concours, Autocross, Rallye, Driving Tours, Porches and Pastries, Club Racing, Social Events, and Educational Seminars; the PCA Chicago Region's event schedule is as diverse as the membership.

Our events represent the perfect opportunity for you to reach out and interact with Porsche owners in the context we love most, with our friends and our cars.



Events and Sponsorship Opportunities

Advertise in The Chicago Scene	Rallye School
Tech Sessions (Two Events)	Rallye (Five Events)
Annual Swap Meet	Driving Tours (Two Events)
Concours Clinics and Schools (Three Events)	HPDE (Seven Events)
Concours (Six Events)	Socials (Six Events)
Autocross School	Porches and Pastries (Five Events)
Autocross (Five Events)	Club Race at Road America
Banner Ads on our website	Sponsored content on our website

Depending on the event, sponsorship options include hosting at your facility, incorporating signage, providing product and service information and/or samples, and more. Your sponsorship is highlighted on our web site, in social media, in the weekly event reminders, in the event registration system, and in the upcoming event section of our bi-monthly publication, The Chicago Scene. This online and print magazine is sent to all members.

If your goal is to reach Porsche owners living in the Chicago area, sponsoring a PCA Chicago Region event is one of the most fun and effective ways you will find.

Contact us today to reserve your sponsorship as there are only a limited number available.



Contact Dana Comolli
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Sponsorship and Dealer Liaison